

Kultur + Raum

Raum bildet die
Umgebung, in der sich
Kultur entfalten kann.

Raum ist das erlebbarste
Artefakt von Kultur.



CHANGE THE CULTURE, CHANGE THE GAME



Place shapes behavior,
and behavior over time
becomes culture.

Work Experience Modell



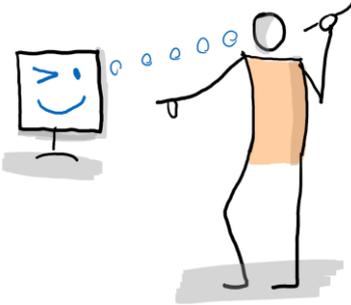
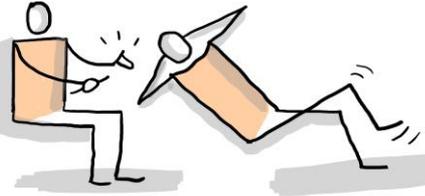
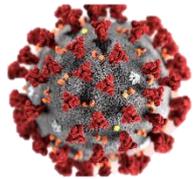
Auswahl

Kernkonzept

Kontrolle

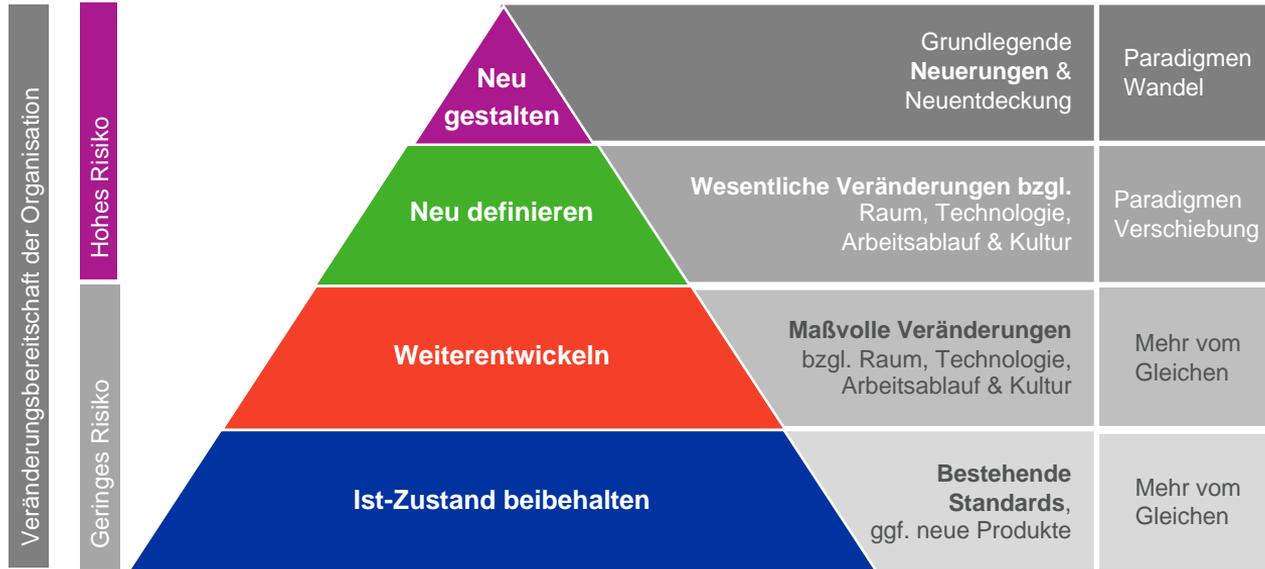
Mensch

Raum

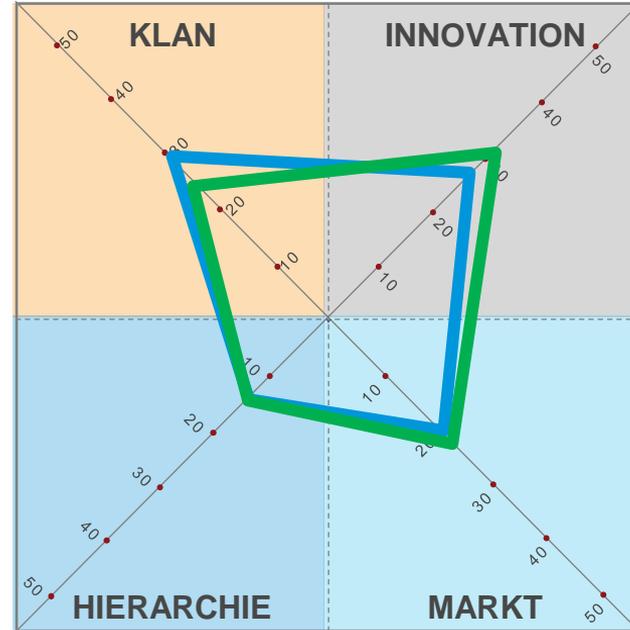
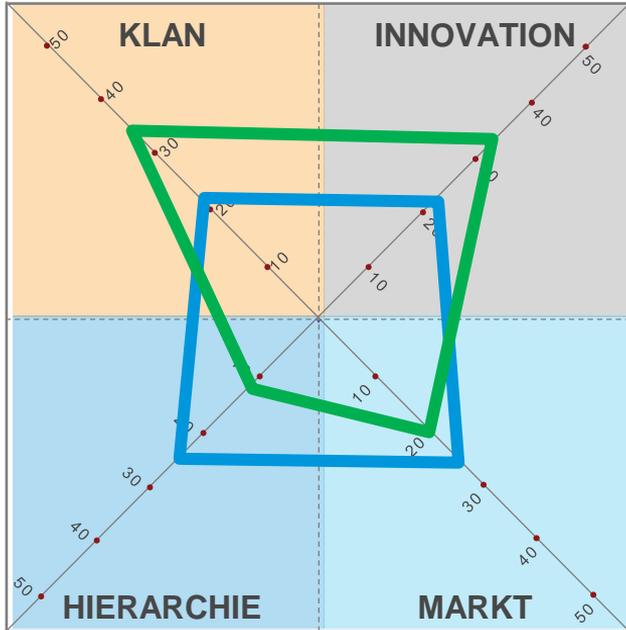


Tech.

Grad der Veränderung



Entscheidend auf allen Ebenen der Organisation: Verhaltensänderung & Akzeptanz



Zustand Heute

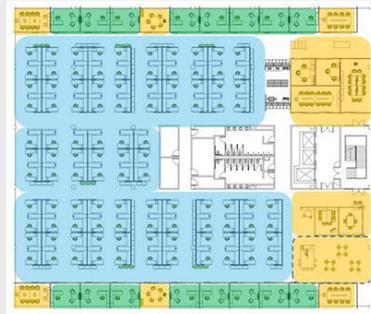
Mitarbeiter ▬

Leitung ▬

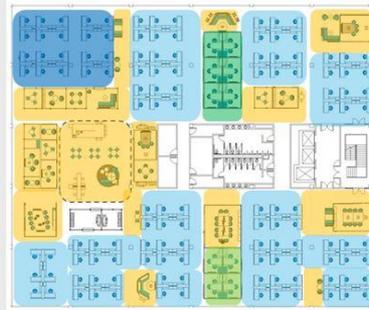
Gewünschter Zustand

„Skip, Jump, Leap“

PRIVACY | INDIVIDUAL SPACE



Skip



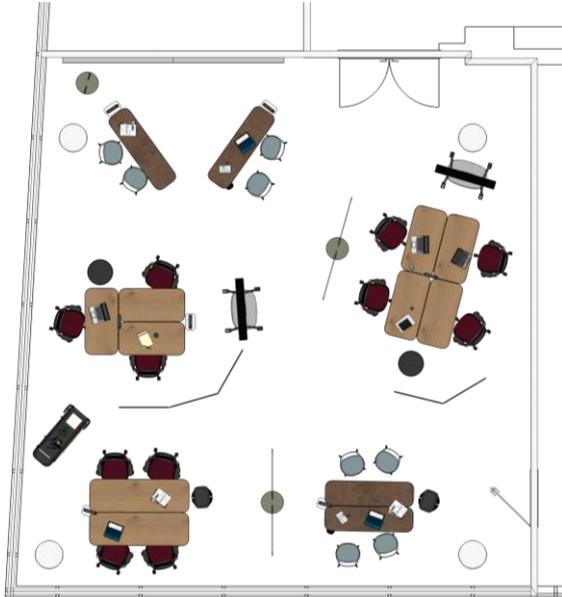
Jump



Leap

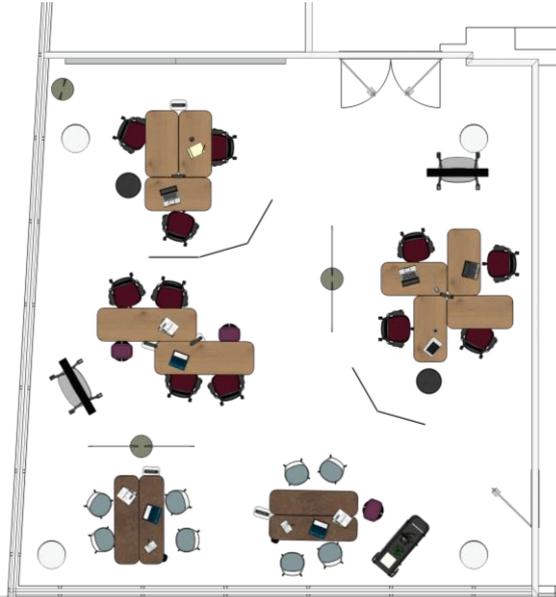
COLLABORATION





Set Up 1

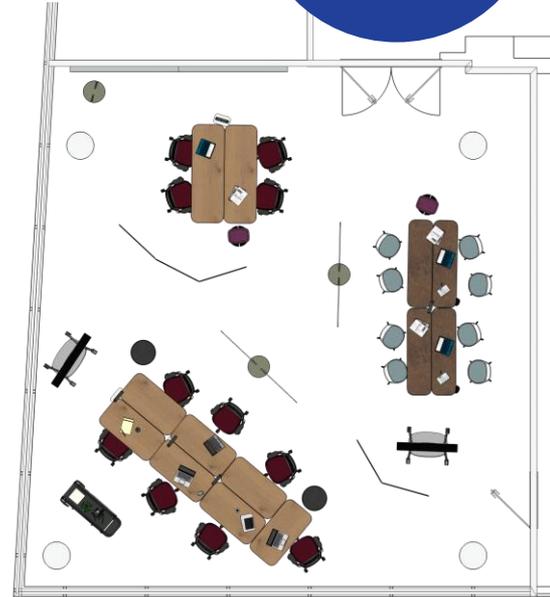
Set Up 2



Set Up 3

FAR
SUGGESTION

SHOWCASING
HOW THE SETTING
WOULD WORK
PAST COVID



Steelcase®