



## Example: Supplier Management Optimization at Daimler

### Initial Condition



- **Lack of transparency** regarding process quality, capacity & bottlenecks
- **Inefficient processes** with rework loops
- **Overload of employees** & missing levers for optimization

### Results



- **Transparency for optimization** levers generated
- **Processes redesigned/optimized** & managed with KPIs
- **Continuous Improvement (CI) culture established**

### Approach



“FROM ANALYSIS TO SUSTAINABILITY”

CLASSIC

Preparation



Pre-Analysis



Analysis



Design



Implementation



Preparation

Pre-Analysis

Sprints  
(Analysis/Design/  
Implementation)



AGILE

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## Example: Supplier Management Optimization at Daimler

### Success Factors



#### Transparency & Prioritization



- Overall transparency
- Deep dive diagnosis

#### Training & Qualification



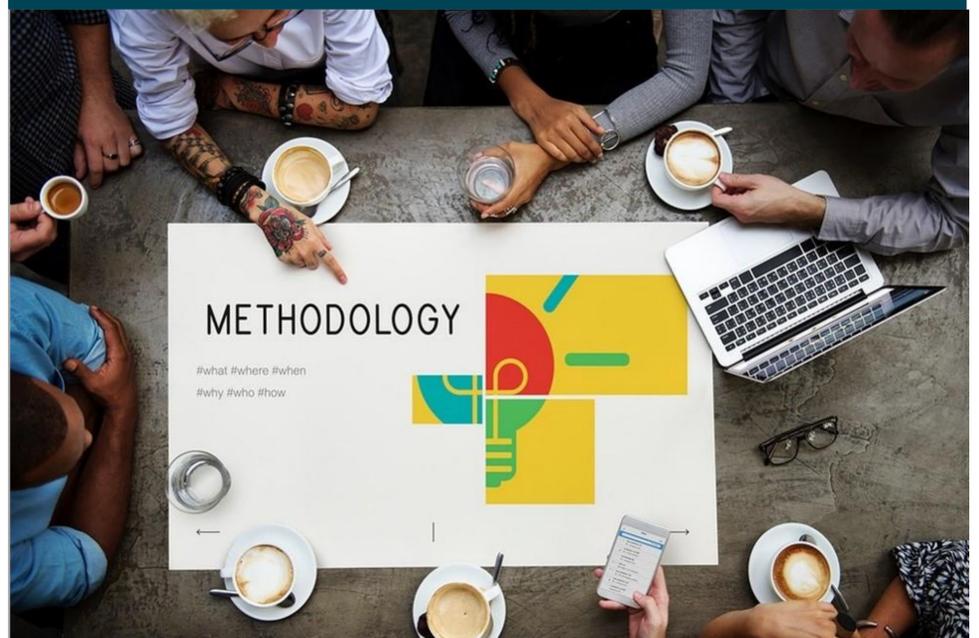
- ProductOwner & team
- Scrum & agile methods

#### Implementation with Feedback Loops



- Short circle feedback
- Involvement of stakeholders

#### Sustainability



- Execution of sprints
- Transfer of methods

