

Digital Baselineing



Example: Direct and Indirect Processes

Initial Condition



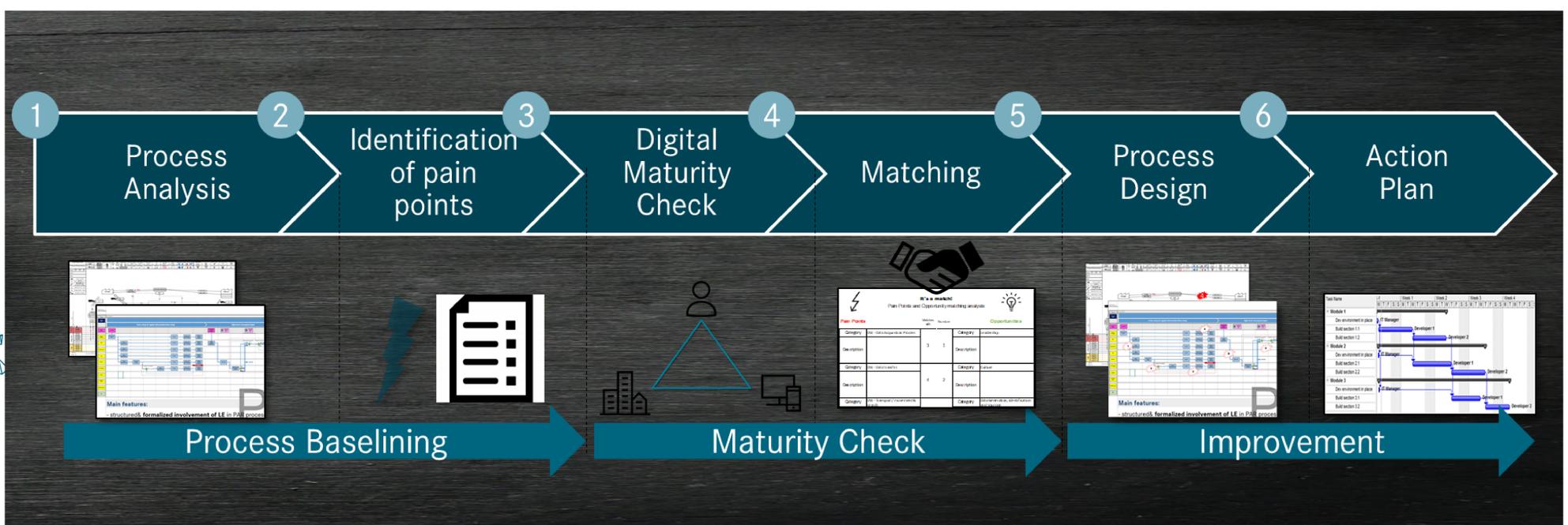
- **Little understanding of target condition** and steps of digitalization
- **No holistic digitalization approach** to determine actual status
- **Only bottom-up use case driven** individual solutions
- **Little connection to OPEX/Process Improvement** and digitalization

Results



- **Multi-use baselining approach** implemented for **direct and indirect** usage
- **Process analysis** focused on **digital waste, syst. landscape, data path**
- **Digital Maturity Check** with **three dimensions**

Approach



Digital Baseline

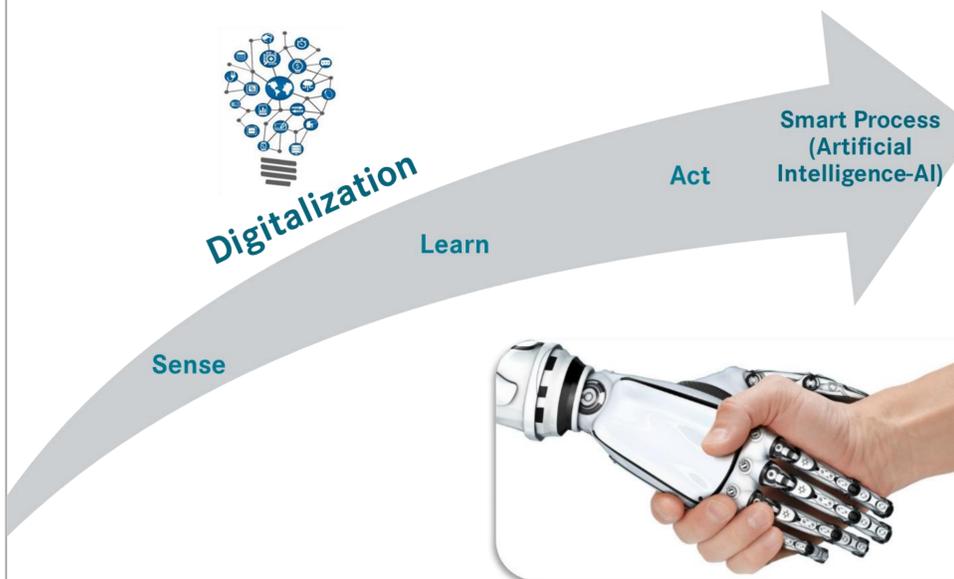


Example: Direct and Indirect Processes

Success Factors

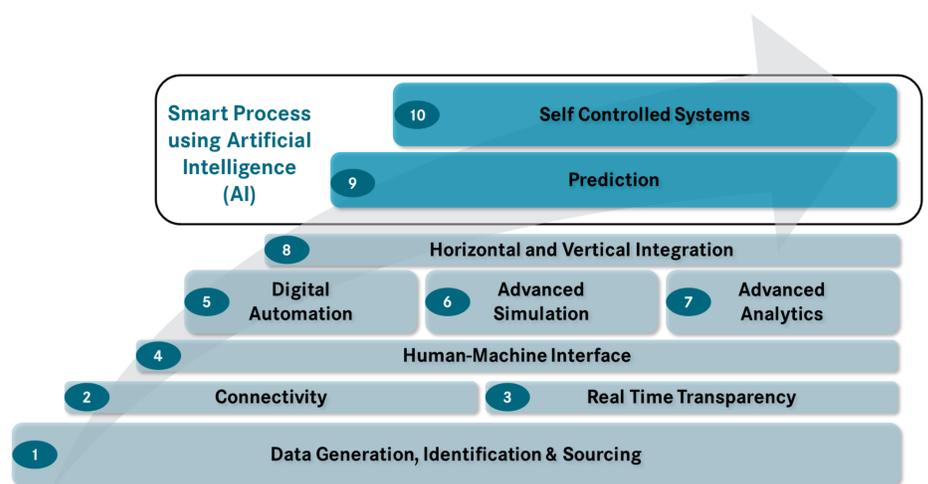


Definition of Target State



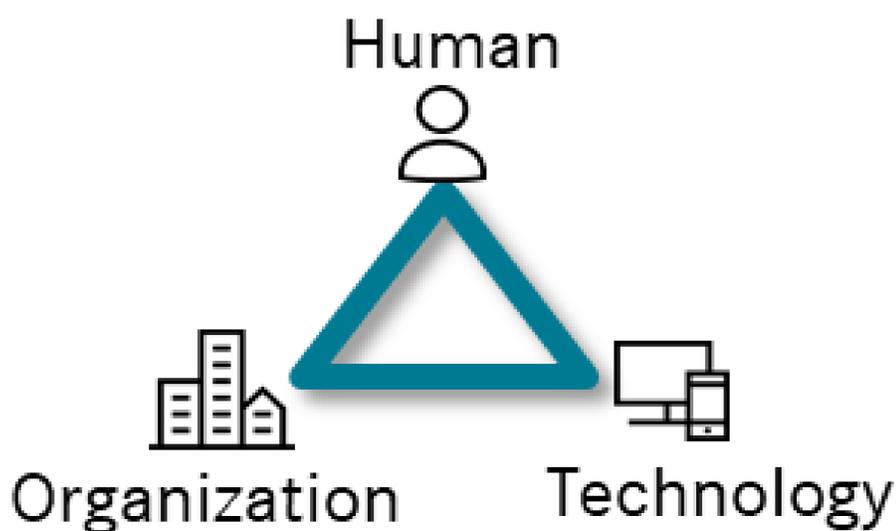
- Communication with staff to reduce fear
- Smart decisions to support the human

Digitalization Model



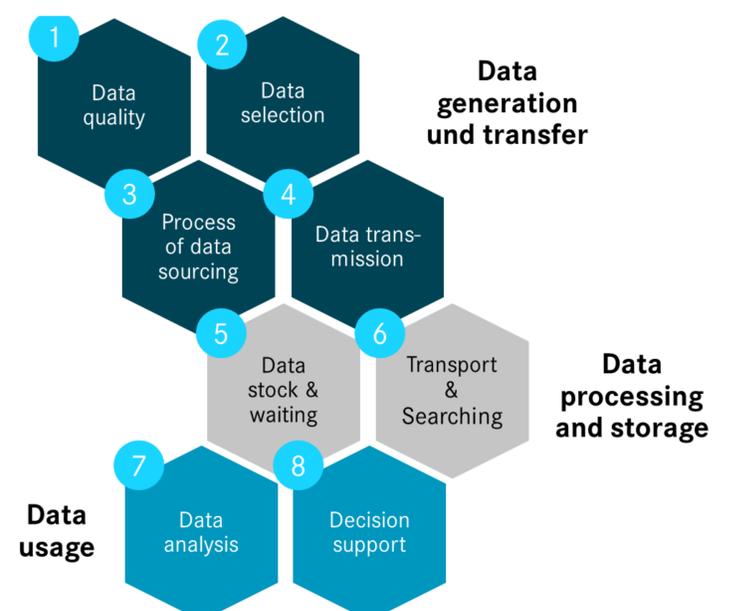
- Structured model and target picture set
- Path for gradual approach

Digital Maturity Check (DMC)



- DMC to check "Status Quo"
- Self-assessment starts discussion

Integration of Waste Identification



- Digital waste identification
- Close link to known Lean Management

