

Digital Baselineing



Example: Direct and Indirect Processes

Initial Condition



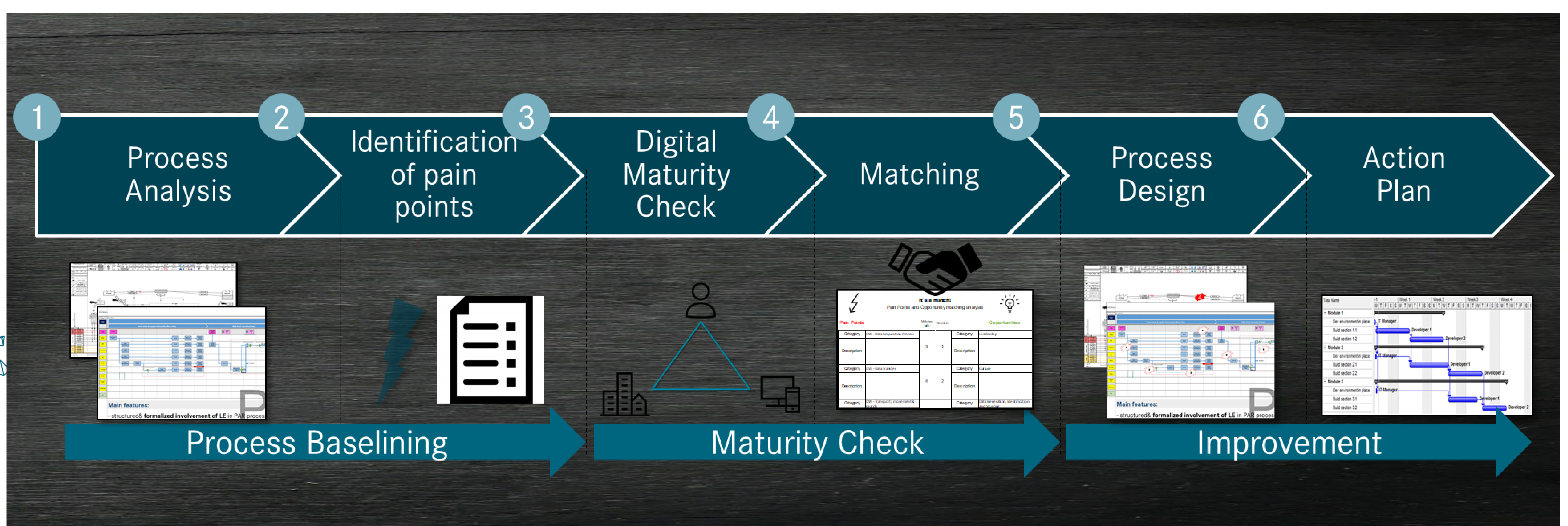
- » **Little understanding of target condition** and steps of digitalization
- » **No holistic digitalization approach** to determine actual status
- » **Only bottom-up use case driven** individual solutions
- » **Little connection to OPEX/Process Improvement** and digitalization

Results

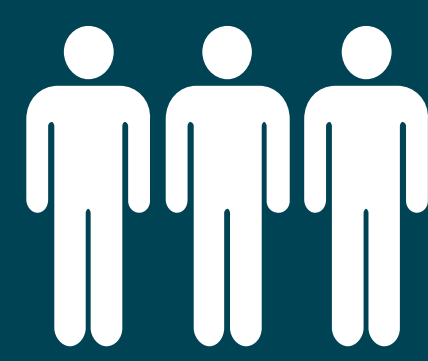


- » **Multi-use baselining approach** implemented for **direct and indirect** usage
- » **Process analysis** focused on **digital waste, syst. landscape, data path**
- » **Digital Maturity Check** with **three dimensions**

Approach



Digital Baseline

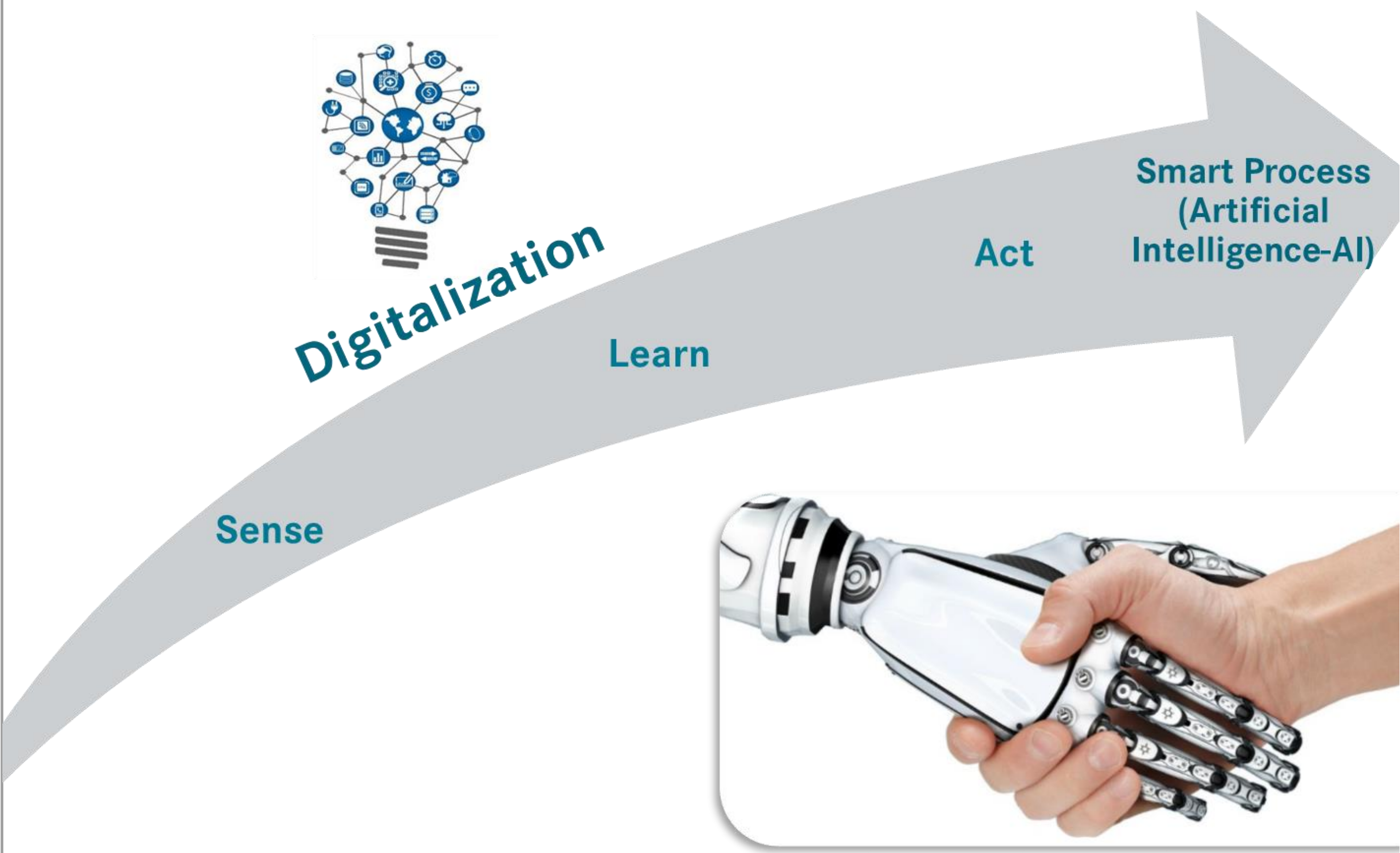


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Success Factors

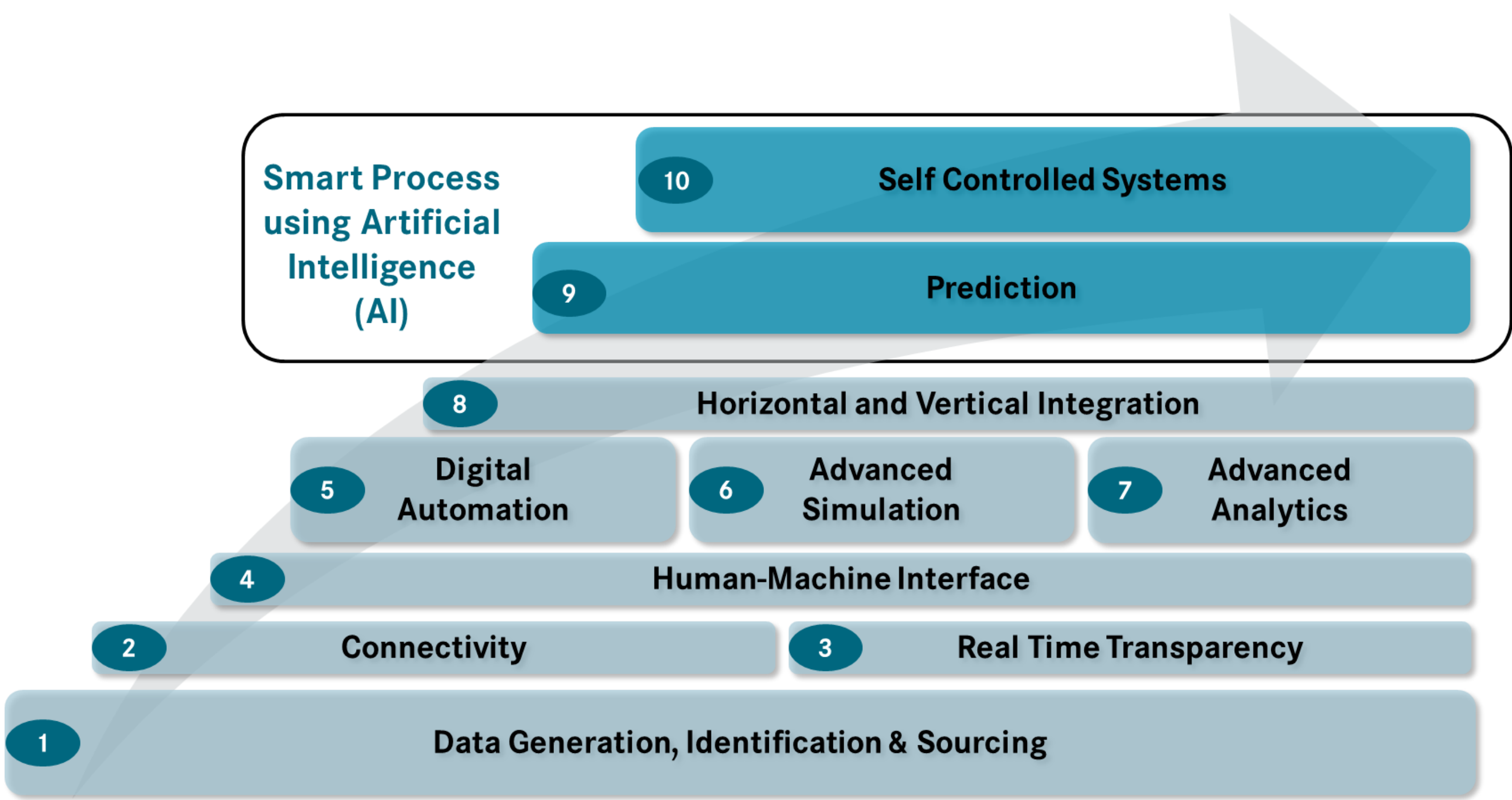


Definition of Target State



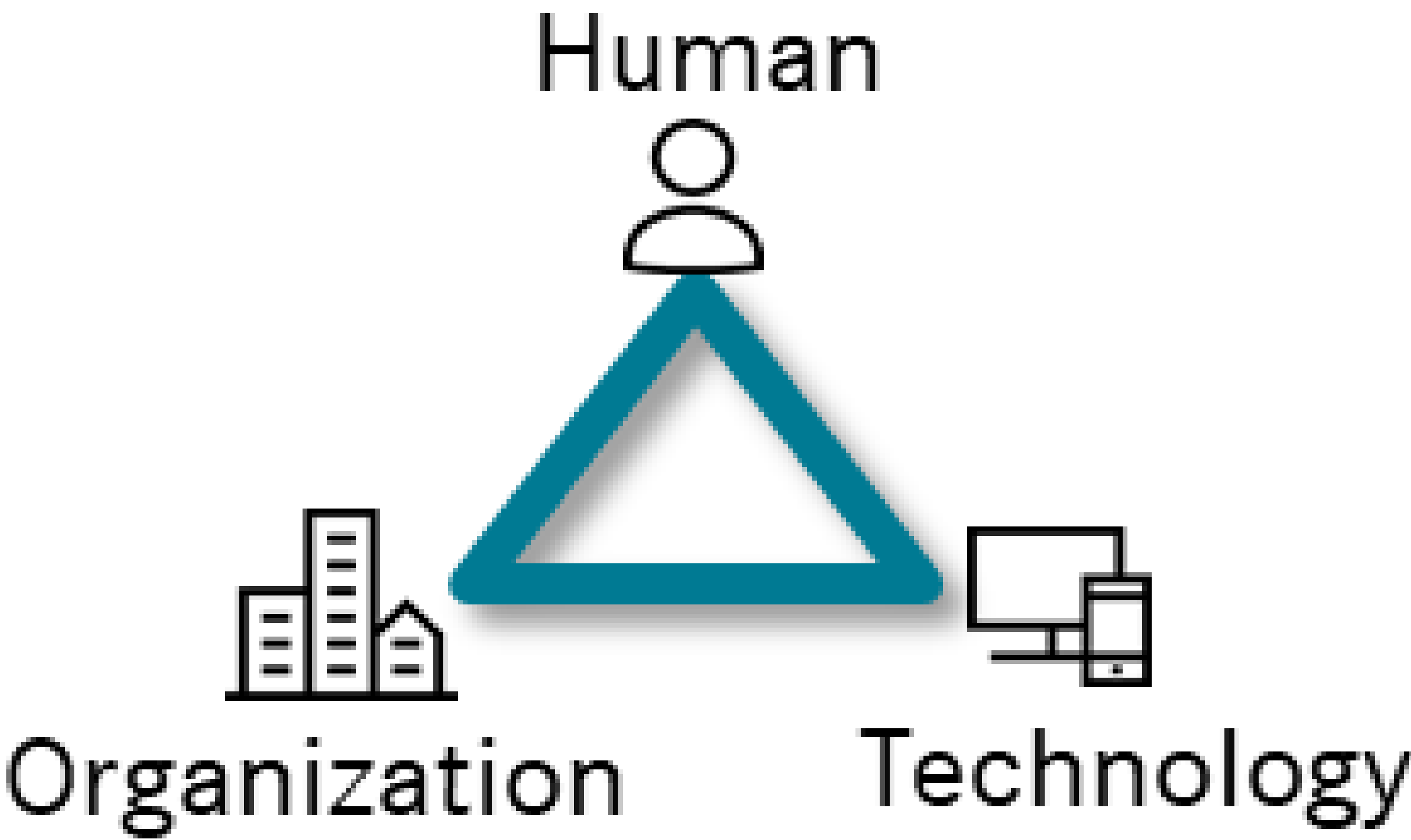
- » Communication with staff to reduce fear
- » Smart decisions to support the human

Digitalization Model



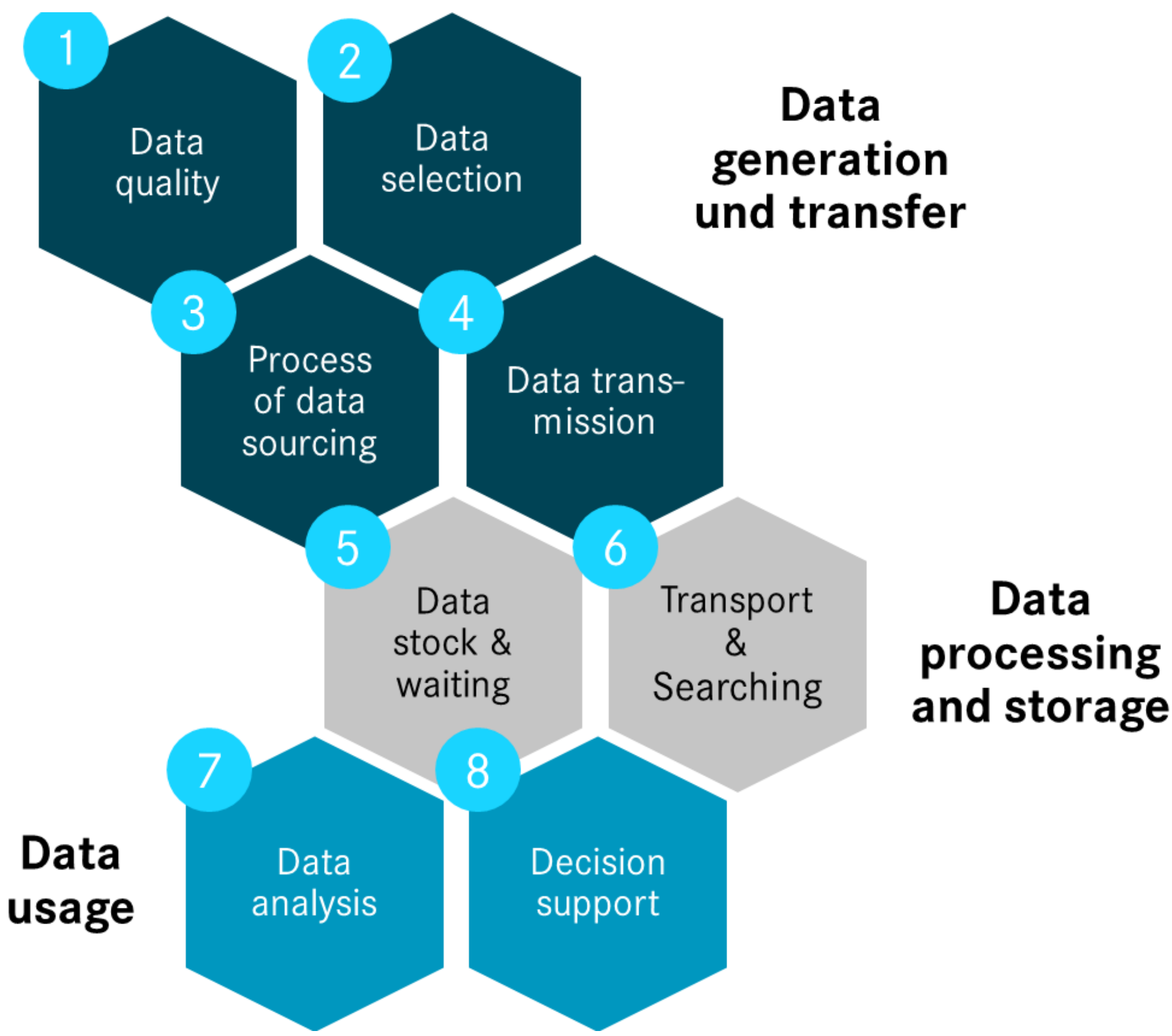
- » Structured model and target picture set
- » Path for gradual approach

Digital Maturity Check (DMC)



- » DMC to check “Status Quo”
- » Self-assessment starts discussion

Integration of Waste Identification



- » Digital waste identification
- » Close link to known Lean Management

